Patten Whiting

Elevator Pitch

FCU insurance software

Many federal credit unions find themselves in direct competition with dealerships in offering lending options and warranty/insurance packages for individuals. Many of these federal credit unions do much of this paperwork by hand and sometimes have a hard time understanding what all they should include in a package for an individual buying a car. From GAP insurance to roadside assistance, each vehicle, needs its own personalized package to best fit the owner and vehicle needs. This website will give us a central location for people who are interested in our software. They will be able to learn more about the software, connect with us to learn how it can help them, and to potentially buy the software.

This is a business idea that my Dad, my brother and I have been working on a while. I ran it by them, and they said that it lined up perfectly with the core of our idea. Although the website is not necessary for our software, it will offer a central location we will be able to point our customers. I also ran it by some friends, and they thought it did a good job of explaining the problem although they thought I should probably be working on the software not the website.